PROFESSIONAL PROFILE

Sebastian von Bulow

STRATEGY & PROJECT DEVELOPMENT

Swedish entrepreneur with international experience in business development, market research and corporate advisory. His work spans housing, hospitality concepts, digital businesses and energy research.



SELECTED EXPERIENCE

Housing & residential concepts

Capital Care Investment, UK - CTO / Director, 2023-2024.
Ai Home Share, UK - CEO & Co-founder, 2021-2024.

Experience in affordable housing investment and technology supporting homeshare programmes and housing market analysis.

Corporate strategy & financing

Poscimur - Co-founder.

Corporate financing and strategic advisory for public and private companies, entrepreneurs and institutions.

International market research

Ernst & Young - USA, 1992-1993; Russia, 1995-1997.

Research across 65 US cities for a business investment guide, followed by Nordic-CIS market research, investment planning and international marketing.

Hospitality & Swedish design

Arrow Burger - Founder, 2015.
Gense America - President & Part-owner, 1998-2001.

Development of a restaurant franchise concept and leadership experience with a Swedish tableware and design business in the US.

Innovation & international business

GoVolta - Founder, 2020.
Blinddate.com - CEO / COO & Founder, 1998-2004.

Energy research and development, alongside earlier experience building a digital business across 14 countries and coordinating international teams.

AT VON BULOW & MACRELOW

Helping clients turn an early idea into a clear project brief and a considered business case, in close collaboration with the architectural team.

Concept development

Purpose, positioning and the experience of future users.

Investor preparation

Business planning, financial scenarios and clear project presentations.

Project strategy

Connecting commercial priorities with the design brief and delivery plan.

EDUCATION & DEVELOPMENT

Harvard Online

Energy Within Environmental Constraints, 2024.

University of Oxford

Artificial Intelligence Programme, 2023-2024.

IHM Business School

Business studies, Malmö, 1994-1996.

Institute of International Education

International Marketing, New York, 1996-1997.

LANGUAGES

Swedish and English